

DOMAIN NAME

PRACTICAL INFORMATION

1. EVERYTHING YOU NEED TO KNOW ABOUT A DOMAIN NAME

2. MANAGE YOUR DOMAIN NAME

1. Everything you need to know about a domain name

WHAT IS A DOMAIN NAME?

A domain name is made up of one or more characters (separated by one or more dashes) and an extension (.com, .net, .org, .info, .biz, .fr, etc.), depending on your choice and the extension concerned. It appears on all Internet protocols (http, ftp, e-mail, news, etc.) and customises your services (see the «Managing your domain name» section).

For example:

http://www.entreprise.com/ contact@entreprise.com	ftp://ftp.entreprise.com/ news.entreprise.com ...
--	--

IMPORTANCE OF REGISTRATION

It is important to reserve your domain name as soon as possible, as it is generally the «first come, first served» rule that applies. This means that the first person whose application is placed with the Registry by a Registrar is allocated the domain name concerned, if it is free.

CHARACTERISTICS :

- Depending on the specific characteristics of each TLD, the domain name must have a number of characters between 1 and 64 characters, excluding the TLD. It may not contain spaces.
*Some TLDs allow you to register an **internationalised domain name** (see page 3), with accented letters and special characters.*
- The authorised characters are letters from «a» to «z», numbers from «0» to «9» and the hyphen «-».
- It is not possible to start or end a domain name with a hyphen «-».
- The hyphen «-» must not be present in the 3rd and 4th position simultaneously. *In the case of internationalised domain names, if you have the necessary knowledge, you can register your domain name directly using an ACE sequence beginning with xn--)*

EVERYTHING YOU NEED TO KNOW ABOUT A DOMAIN NAME

EXTENSIONS

You can register your domain names under several extensions, to protect them from certain malicious practices such as cybersquatting.

- **.com** is intended for commercial and/or international sites. However, as there are no conditions governing its allocation, it can be reserved by anyone.
- **.net** has a computer connotation or relates to new technologies. The attribution of a .net is not subject to any restriction.
- **.org** is intended for «organisations» or associations. Here again, it is allocated without restriction.
- **.eu** is the extension for persons (legal entities or individuals) established on the territory of the European Union. The registration of a .eu domain name is open to all European citizens, regardless of their place of residence, and to companies or organisations located there, as well as in Norway, Iceland and Liechtenstein.
- The **.biz** domain clearly displays its commercial purpose, but its registration is not subject to any particular restrictions.
- **.info** is defined as a generic extension, intended to supplement the millions of .com domain names already in existence, for websites with a more informative purpose. However, registration remains open to all.
- **.fr** gives a French identity to domain names with this extension. **.fr** domain names are subject to strict allocation rules, defined in the AFNIC naming charter. Therefore, the attribution of a .fr domain name is reserved to natural persons residing (and to legal entities having their registered office or principal place of business) on the territory of one of the member states of the European Union or on the territory of the following countries: Iceland, Liechtenstein, Norway and Switzerland.
- **.be** is the Belgian national extension. **.be** domain names are open to everyone, just like .com domain names. Registering a .be domain name increases your visibility on the Belgian market.
- **.asia** is the ideal extension to make yourself known in the Asia-Pacific region. To register a .asia domain name, you must accept the registration contract and comply with the dispute resolution policy of the eligibility charter OR one of the contacts of your domain name must be a legal entity registered in the DotAsia Community OR one of the administrative

EVERYTHING YOU NEED TO KNOW ABOUT A DOMAIN NAME

contacts must have a postal address within one of the 73 countries of the DotAsia Community.

- **.mobi** is for content that is specifically intended to be viewed on a mobile device. One of the advantages of this extension is that .mobi results are prioritised by search engines used from mobile devices.
- **.tel** is not a classic extension, it is presented in the form of an interactive web sheet grouping together all your contact details: it is a specific extension which allows you to have a pre-formatted page with your contact details (fixed and/or mobile telephone numbers, fax, e-mail addresses, websites, keywords describing your activity, etc.). It does not allow association with a website.
- Le **.golf** est l'extension de domaine idéale pour les sites proposant une activité, un service ou une vente liée à ce célèbre sport. ! Joueurs professionnels (et grands amateurs), entraîneurs, organisateurs de rencontres sportives, sponsors...
- Le **.guide** est l'extension de domaine idéale pour le secteur du tourisme (offices de tourisme, spécialistes du voyage), qu'il s'agisse d'informations pratiques, historiques ou culturelles. Les offices de tourisme et les spécialistes du voyage sont donc les premiers concernés.
- Le **.immo** est l'extension de domaine idéale pour le secteur de l'immobilier : assurances, constructeurs et promoteurs, agences, notaires, etc.
- Le **.maison** est l'extension de domaine idéale pour les professionnels (agences immobilières, influenceurs, constructeurs et artisans, etc.) qui travaillent autour de l'immobilier, la décoration d'intérieur ou l'aménagement. : agences immobilières, influenceurs, constructeurs et artisans sont les premiers concernés.
- Le **.movie** est l'extension de domaine idéale pour les acteurs et l'industrie du cinéma : producteurs, comédiens, critiques, sociétés de production, streaming vidéo, etc.
- Le **.network** est l'extension de domaine idéale pour les sites qui traitent des réseaux sociaux ou professionnels.
- Le **.pictures** est l'extension de domaine idéale pour les sites Internet dédiés au secteur de la photographie, des services d'hébergement d'images, du streaming vidéo, des galeries, etc.
- Le **.services** est l'extension de domaine idéale pour les professionnels qui travaillent dans le secteur tertiaire : du cabinet de coiffure au cabinet

EVERYTHING YOU NEED TO KNOW ABOUT A DOMAIN NAME

de conseils, en passant par l'assistance à la personne.

- Le .shopping est l'extension de domaine idéale pour les sites e-commerce : vente de produits ou de services en ligne (cliqué-retiré, livraison...).
- Le .technology est l'extension de domaine idéale pour les technophiles, amateurs comme professionnels : chercheurs, passionnés de nouvelles technologies, entreprises, etc.
- Le .tools est l'extension de domaine idéale pour les sites qui proposent des solutions ou des outils en ligne : entreprises de services, de construction, d'aménagement, etc.
- Le .vin est l'extension de domaine idéale pour les amoureux de viticulture, qu'il s'agisse de professionnels (vignerons, critiques œnologues, cavistes, négociants..) ou d'amateurs. Une extension qui a du goût !
- Le .wine est l'extension de domaine idéale pour les passionnés de vin et de viticulture à l'international. Entreprises et particuliers peuvent l'utiliser sur des sites Internet pour commercialiser leurs produits et services autour du vin.
- -----
- .boutique is the ideal domain name extension for sites that offer a commercial activity; this extension indicates to your users that they will be able to buy products or services on your platform (e-commerce) or that you have a physical store.
- .cafe is the ideal domain extension for small businesses such as cafes, restaurants - as its name suggests - or bistros. This extension is particularly practical, both for restaurateurs and for their customers.
- .chat is the ideal domain extension for sites that want to provide a point of contact, discussion, or simply invite exchange: forums, support associations, call centers, audio or video conversation networks, etc.
- .coach is the ideal domain extension for mentoring or coaching activities in the broad sense. More than sports, this extension is also valid for professional coaches in general: personal development, intellectual training, etc. This extension is more intended for people who teach a specific field to other people and who make it their professional activity.
- .dating is the ideal domain extension for marriage agencies and dating sites, whether for romantic, friendly or professional encounters.
- .digital is the ideal domain extension if your activity or project is linked to the web. Individuals and professionals can use it to promote their digital activity: digital agencies, specialized consulting firms, etc.

EVERYTHING YOU NEED TO KNOW ABOUT A DOMAIN NAME

- .direct is the ideal domain extension for many sectors of activity! A very broad scope extension, it is dedicated to sites that offer direct services and do not require any intermediaries.
- .discount is the ideal domain extension for a discount type of commercial activity (i.e. sites specializing in the sale of low-priced products). This extension allows you to identify an e-commerce website at a glance
- .email is the ideal domain extension for sites focused on communication and featuring an electronic messaging system, whether it is email or chat.
- .events is the ideal domain extension for the events sector and professional organizers, whether it is sports, culture, or any other type of gathering.
- .expert is the ideal domain extension for websites dedicated to experts from all backgrounds: consulting firms, teachers, specialized craftsmen, etc. are found, like many others, under the .expert extension.
- .fitness is the ideal domain extension for sites specialized in the practice of a sporting activity: coaches, physical trainers, gyms, etc. Give substance to your activity with a .fitness extension!
- .golf is the ideal domain extension for sites offering an activity, service or sale related to this famous sport. ! Professional players (and big amateurs), coaches, organizers of sports events, sponsors...
- .guide is the ideal domain extension for the tourism sector (tourist offices, travel specialists), whether it is practical, historical or cultural information. Tourist offices and travel specialists are therefore the first concerned.
- .immo is the ideal domain extension for the real estate sector: insurance, builders and developers, agencies, notaries, etc.
- .maison is the ideal domain extension for professionals (real estate agencies, influencers, builders and craftsmen, etc.) who work around real estate, interior design or development. : real estate agencies, influencers, builders and craftsmen are the first concerned.
- .movie is the ideal domain extension for actors and the film industry: producers, actors, critics, production companies, video streaming, etc.
- .network is the ideal domain extension for sites that deal with social or professional networks.
- .pictures is the ideal domain extension for websites dedicated to the photography sector, image hosting services, video streaming, galleries, etc.
- .services is the ideal domain extension for professionals who work in the

EVERYTHING YOU NEED TO KNOW ABOUT A DOMAIN NAME

tertiary sector: from hairdressing salons to consulting firms, including personal assistance.

- .shopping is the ideal domain extension for e-commerce sites: selling products or services online (click-collect, delivery, etc.).
- .technology is the ideal domain extension for technophiles, amateurs and professionals alike: researchers, new technology enthusiasts, businesses, etc.
- .tools is the ideal domain extension for sites that offer online solutions or tools: service companies, construction companies, development companies, etc.
- .vin is the ideal domain extension for viticulture lovers, whether they are professionals (winemakers, wine critics, wine merchants, merchants, etc.) or amateurs. An extension that has taste!
- .wine is the ideal domain extension for wine and viticulture enthusiasts internationally. Companies and individuals can use it on websites to market their wine-related products and services.

With ICANN's implementation of the **new extensions (ngTLD)** programme, several hundred new domain names have been introduced. The Internet space has thus been expanded, allowing companies to more effectively define their identity and brands to better adapt their image to the products or services they offer.

For example:

The **.paris** domain is part of the worldwide promotion of the capital, as a symbol not only of innovation, the art of living and proximity, but also of high-end products and creativity. To be eligible for the .paris extension, it is necessary to prove a direct or indirect link (home, professional activity, etc.) with the Paris region

The **.bzh** extension aims to serve the Breton community by allowing it to display all its cultural, economic or social productions on the Internet. To be able to claim the .bzh extension, it is necessary to demonstrate a physical or cultural link with the Brittany region.

Once registered, it is not possible to modify the characters or the extension that make up a domain name.

EVERYTHING YOU NEED TO KNOW ABOUT A DOMAIN NAME

SECTORIAL EXTENSIONS

Depending on your activity, you have the opportunity to promote your expertise on the Internet by registering a domain name with a sectorial extension in compliance with the conditions specifically defined for their attribution:

.aeroport.fr	.experts-comptables.fr	.pharmacien.fr
.avocat.fr	.geometre-expert.fr	.port.fr
.chambagri.fr	.medecin.fr	.veterinaire.fr
.chirurgiens-dentistes.fr	.notaires.fr	

Reserved for professionals in your sector of activity, these extensions allow you to be identified more easily and more quickly by your potential customers. To find out how to register domain names under these extensions, go to:

<https://www.smallregistry.net/chartes-de-nommage>

EVERYTHING YOU NEED TO KNOW ABOUT A DOMAIN NAME

INTERNATIONALISED DOMAIN NAMES

An IDN (Internationalized Domain Name) is a domain name represented by native, special or accented language characters, other than the characters from «a» to «z». It is possible to register an internationalised domain name under certain extensions:

.be or **.fr** or **.pm** or **.re**: you can include certain specific signs and accented letters.

.biz: you can include specific signs and accented letters from the Danish, German, Finnish, Hungarian, Icelandic, Lithuanian, Latvian, Norwegian, Polish, Portuguese, Spanish and Swedish alphabets in your domain name.

.eu or **.com** or **.net**: you can include specific signs and accented letters from the Latin, Greek or Cyrillic alphabets in your domain name.

.org or **.info**: you can include in your domain name specific signs and accented letters of the Danish, German, Spanish, Hungarian, Icelandic, Lithuanian, Latvian, Polish and Swedish alphabets.

RIGHTS AND RESPONSIBILITIES OF THE DOMAIN NAME HOLDER

ICANN has developed a document for Domain Name Holders: Registrant Rights and Responsibilities under the Registrar Accreditation Agreement.

<https://www.icann.org/resources/pages/benefits-2013-09-16-en>

This document summarises the rights and responsibilities of the Domain Name Holder (or Registrant) under the Registrar Accreditation Agreement (RAA) and/or the policies and specifications issued by ICANN, and specifies certain aspects of the Registrar/Registrant relationship.

However, the terms used in this document are only summaries of the terms and binding provisions of the RAA and/or the policies and specifications issued by ICANN. Therefore, the terms used do not override the binding provisions issued by ICANN under the RAA and the policies and specifications issued. In addition, these obligations are supplemented by obligations defined by the relevant Registries and Registrars or Registrars.

EVERYTHING YOU NEED TO KNOW ABOUT A DOMAIN NAME

OWNERSHIP OF THE DOMAIN NAME

When Nordnet registers your domain name, in its capacity as Registrar or registry agency, with the competent bodies (the Registries), it is the contact information provided in the application that appears at the level of the domain name holder and, at a minimum, the administrative contact.

We remind you that your domain name is registered for the duration initially subscribed.

Depending on the extension chosen for your domain name, the holder and contact details of the domain name may appear in the WHOIS databases. However, some extensions allow you to hide this information.

DOMAIN NAME AVAILABILITY

To check whether the domain name you wish to register is available, you can use our «Check a domain name» search tool. Simply enter the desired name and the chosen extension. If it is free, you can then subscribe directly to one of our offers on www.nordnet.com.

CONFIGURATION OF THE DOMAIN NAME

To configure and use your domain name, you must take out a subscription to benefit from additional services in addition to the domain name registration. We recommend our Pack Relais Domaine offers, which allow you to benefit from additional services (web redirection, e-mail forwarding, etc.).

Some uses require you to declare your domain name on DNS servers (Domain Name Server). As standard, the configuration is carried out on Nordnet's DNS. If you have the necessary knowledge and resources, you can also configure your own DNS.

2. Manage your domain name

MODIFY THE CONTACTS OF A DOMAIN NAME

Please note: if you have registered your domain name on Nordnet's DNS, you cannot change the technical and billing contacts associated with this domain name. All technical and billing operations are managed directly by our teams, in order to facilitate the management of your domain name.

To modify the information relating to the other contacts of your domain name, you must use the modification form available at www.nordnet.net, by clicking on «Modify contacts and/or DNS servers» and follow the stipulated procedure.

DECLARATION OF YOUR DNS SERVERS

(Domain Name Server)

DNS servers perform the correspondence between a domain name and an IP address (the real address of a machine consisting of numbers): when an Internet user enters an address in his/her browser, it is the DNS server that translates it into an IP address, which is understood by computers and networks.

If you have your own DNS servers, you can declare your domain name on them, via our modification form accessible from the «modify contacts and/or DNS servers» section.

PROCEDURE FOR CHECKING YOUR INFORMATION

ICANN requires registrars to routinely verify the validity of the registrant information for each domain name (gTLD and sTLD, generic and sponsored domain names, e.g. .com, .net, .org, .tel, .asia, .info, .biz and .mobi), as well as the administrative contact. The registrar will send you a verification e-mail to the relevant contact, especially upon :

- The creation of a domain name,
- A change of domain name holder,
- A change in the email address of the domain name holder,
- A transfer of a domain name.

This e-mail will not ask you to authenticate yourself (no password is required). You will simply have to confirm that your email address is still valid by clicking on the designated link.

This action is imperative. If you do not do this, you risk suspension of the domain name concerned within 15 days of the e-mail being sent, or even its deletion.

Verification procedures can also be implemented by the Registries of the local extensions.

RENEWAL WITH THE REGISTRY AND WITH NORDNET

Nordnet Registrar will notify the domain name holder and/or the administrative contact representing the domain name, according to the details mentioned in these contacts, by e-mail as the renewal date approaches.

The renewal of your domain name must be the subject of an express request from you, transmitted to our offices within the deadlines and conditions defined by Nordnet and the Registries concerned, either directly or, if applicable, through your service provider.

If you do not wish to benefit from the services associated with your domain name, you can also do so via the «Renew a domain» link on our website www.nordnet.net; at a cost of €29 ex VAT i.e., €34.68 inc. VAT)

Your request will be accepted only if you or your provider pays the renewal fee.

- If you have renewed your domain name, it can be cancelled within 40 days of the renewal date for .com, .net, .org, .info, .biz, .mobi, .asia and .tel.
- For .eu, .be, .re and .fr, this renewal can be cancelled before the end of the month following the domain name renewal date.

The renewal date of your domain name can be consulted in the WHOIS database: <https://www.nordnet.net/vues/nordnet.net/whois.php>.

If the domain name is not renewed within an average of 40 days after the expiry date of your domain name, depending on the extension concerned, Nordnet will inform the domain name holder that the domain name will be blocked and possibly deleted.

CANCELLATION OF THE DELETION OF THE DOMAIN NAME

For all domain names registered under **gTLDs and sTLDs extensions (e.g.; .com, .net, .org, .tel, .asia, .info, .biz and .mobi)**, there is a so-called «Redemption Grace Period» of 30 days following the request for deletion of the domain name. During this period, the request for deletion of the domain name can, except in certain cases, be cancelled. Nordnet Registrar will proceed with the cancellation of this deletion (or recovery of the domain

name being deleted) subject to payment of the recovery fees, amounting to €145 excluding VAT (or €174 including VAT). In addition to these fees, there are also fees for the renewal of the domain name. After cancellation of the deletion, the domain name registration is «restored» with the holder, contact and DNS information that appeared in the Whois before the deletion request.

After these 30 days, reactivation is no longer possible. The domain name then receives the status «pending delete» for 5 days. After these 5 days (i.e., 35 days after the deletion request), the domain name is deleted and becomes available for registration again.

Following the deletion of a domain name under the **.be and .eu extensions**, the domain name is suspended for 40 days. During this period, the domain name is inactive, no updates are possible, but the name cannot be registered by another person. At the end of the 40 days, the domain name becomes available again to anyone who wishes to register it.

If the holder of the domain name nevertheless wishes to revoke the request to delete the domain name during this period, the registrar that initiated the deletion of the domain name may, except in certain cases, reinstate it on payment of an additional fee. You also have the option of transferring the domain name to another registrar.

Following the request for deletion of a **.fr, .re, .yt, .pm, .wf** and **.tf** domain **name**, there is a so-called «redemption» period of 30 days before the final deletion. During this period, no application for registration from another person or another registrar will be accepted. On the other hand, the holder may, except in certain cases, through the intermediary of his registrar, apply for cancellation of the procedure, subject to payment of an additional fee. After this period, the deletion is final and irreversible, and the domain name is once again available for registration with the Registry.



To contact us

3420 (no surcharge)

09 69 360 360 (to contact us from abroad)

Address: Nordnet - 20 rue Denis Papin - CS 20458
59664 VILLENEUVE D'ASCQ CEDEX